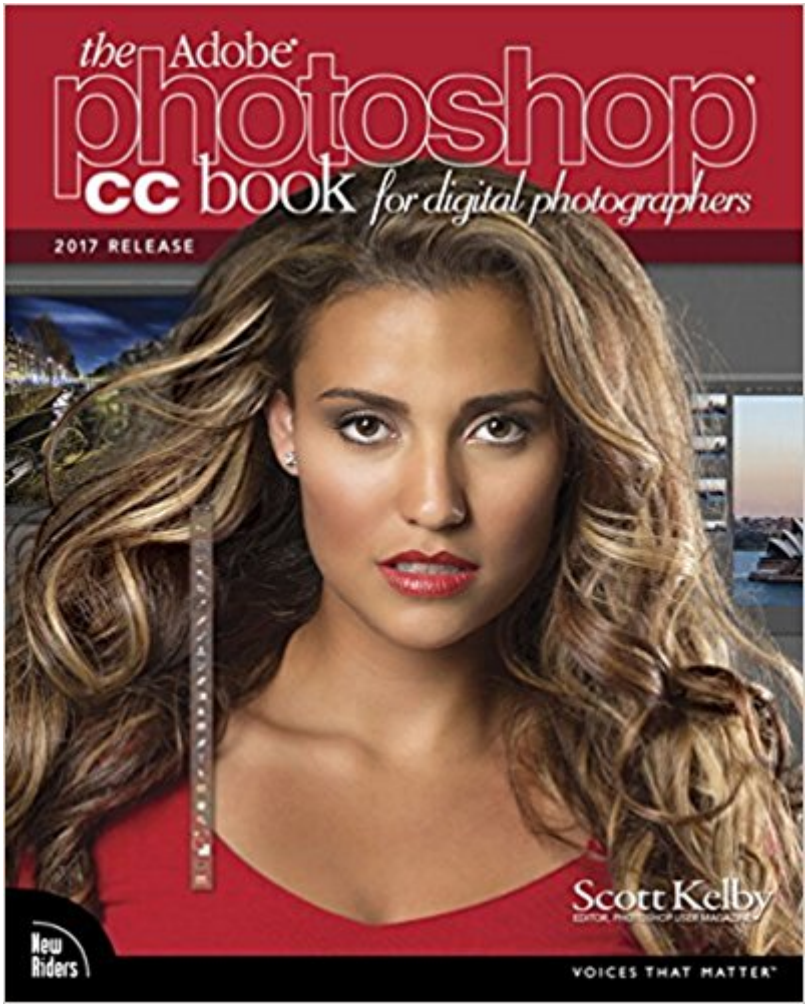
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The Adobe Photoshop CC Book For Digital Photographers (2017 Release) (Voices That Matter)



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Synopsis

AN AMAZING NEW VERSIONÃ Â OF THE PHOTOSHOP BOOK THAT BREAKS ALL THE RULES! Ã Â Scott Kelby, Editor and Publisher ofÃ Â Photoshop UserÃ Â magazineÃ¢â ¬â œand the best-selling photography techniques author in the world todayÃ¢â ¬â œonce again takes this book to a whole new level as he uncovers more of the latest, most important, and most useful Adobe Photoshop techniques for photographers. Ã Â This update to his award-winning, record-breaking book does something for digitalÃ Â photographers thatÃ¢â ¬â„¢s never been done beforeÃ¢â ¬â œit cuts through the bull and shows you exactly Ã¢â ¬Å“how to do it.Ã¢â ¬Â• ItÃ¢â ¬â„¢s not a bunch of theory; it doesnÃ¢â ¬â„¢t challenge you to come up with your own settings or figure it out on your own. Instead, Scott shows you step by step the exact techniques used by todayÃ¢â ¬â„¢s cutting-edge digital photographers, andÃ Â best of all, he shows you flat-out exactly which settings to use, when to use them,Ã Â and why. Ã Â LEARN HOW THE PROS DO IT The photographerÃ¢â ¬â„¢s workflow in Photoshop has evolved greatly over time, and in this current version of book youÃ¢â ¬â„¢ll wind up doing aÃ Â lotÃ Â of your processing and editing in PhotoshopÃ¢â ¬â„¢s Adobe Camera Raw feature (whether you shoot in RAW, JPEG or TIFFÃ¢â ¬â œit works for all three). ThatÃ¢â ¬â„¢s because for years now, Adobe has been adding most of PhotoshopÃ¢â ¬â„¢s new features for photography directly into Camera Raw itself. Since todayÃ¢â ¬â„¢s photography workflow in Photoshop is based around Camera Raw, about one third of this book is about mastering Camera Raw like a pro. Plus, youÃ¢â ¬â„¢ll learn: Ã Â Ã¢â ¬Â¢Ã¢â ¬â The sharpening techniques the pros really use. Ã¢â ¬Â¢Ã¢â ¬â The prosÃ¢â ¬â„¢ tricks for fixing the most common digital photo problems fast! Ã¢â ¬Â¢Ã¢â ¬â The most useful retouching techniques for photographers, and how to make Ã¢â ¬Å“impossibleÃ¢â ¬Â• selections like wind-blown hair (itÃ¢â ¬â„¢s easy, once you know the secrets), and how to use Layers like a pro. Ã Â Ã¢â ¬Â¢Ã¢â ¬â How to seamlessly remove distracting junk from your images. Ã¢â ¬Â¢Ã¢â ¬â How to stitch panoramas, how to process HDR for a realistic look, and tricks for pulling way more out of your images than you ever dreamed possible. Ã¢â ¬Â¢Ã¢â ¬â The latest Photoshop special effects for photographers (thereÃ¢â ¬â„¢s a wholeÃ Â chapter just on these!). Ã¢â ¬Â¢Ã¢â ¬â A host of shortcuts, workarounds, and slick Ã¢â ¬Å“insiderÃ¢â ¬Â• tricks to send yourÃ Â productivity through the roof! Ã Â Scott includes a special chapter with his own workflow, from start to finish,Ã Â plus, each chapter ends with a Photoshop Killer Tips section, packed with time-saving, job-saving tips that make all the difference. He also provides four bonus chapters, along with the images used in the book for download so you can follow right along. If youÃ¢â ¬â„¢re ready to learnÃ Â all the

Ã¢â ¬Å“tricks of the tradeÃ¢â ¬Â•Ã¢â ¬â œthe same ones that todayÃ¢â ¬â„¢s leading pros use to correct, edit, retouch, and sharpen their workÃ¢â ¬â œthen youÃ¢â ¬â„¢re holding the book that will do just that.

Book Information

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Customer Reviews

Scott Kelby is Editor, Publisher, and co-founder of Photoshop User magazine, and is co-host of The Grid, the weekly, live talk show for photographers. He is also President and CEO of KelbyOne, an online educational community for learning Photoshop, Lightroom, and photography. Ã Â Scott is a photographer, designer, and award-winning author of more than 80 books, including Photoshop for Lightroom Users, Professional Portrait Retouching Techniques for Photographers Using Photoshop, Light It, Shoot It, Retouch It: Learn Step by Step How to Go from Empty Studio to Finished Image, The Adobe Photoshop Book for Digital Photographers, The Adobe Photoshop Lightroom Book for Digital Photographers, and The Best of The Digital Photography Book Series. Ã Â For the past six years, Scott has been honored with the distinction of being the #1 best-selling author of photography technique books. His book, The Digital Photography Book, part 1, is now the best-selling book on digital photography in history. His books have been translated into dozens of different languages, including Chinese, Russian, Spanish, Korean, Polish, Taiwanese, French, German, Italian, Japanese, Dutch, Arabic, Swedish, Turkish, Hebrew, and Portuguese, among others. He is a recipient of the prestigious ASP International Award, presented annually by the

American Society of Photographers for Ã¢â ¬Å“Ã¢â ¬Â¦contributions in a special or significant way to the ideals of Professional Photography as an art and a science.Ã¢â ¬Â• And, he's also a recent recipient of the prestigious HIPA Award for his contributions to photography education worldwide. Scott is Training Director for the official Adobe Photoshop Seminar Tour and Conference Technical Chair for the Photoshop World Conference & Expo. HeÃ¢â ¬â„¢s a frequent speaker at conferences and trade shows around the world, is featured in a series of online learning courses at KelbyOne.com, and has been training Photoshop users and photographers since 1993.

A few things not covered, Perspective Warp and Puppet Warp were two. But the content is helpful and presented in Kelby's inimitable style. It seems all new examples from the CS6 book, so that was nice.

If you have never touched Adobe Camera Raw, or Photoshop...this book is for you!!! If you have used camera raw before, and are looking on how to do more in photoshop like create pop art and other cool images, and do things that are more complex than cropping an image and creating a new layer in photoshop...this book is not for you. Unfortunately for me, I am in the latter section. I took a beginners course in photography earlier this year. We used Adobe Bridge and Camera Raw constantly...the only thing that I used photo shop in that course for was how to dodge and burn an image. So I was hoping that a book titled "PHOTOSHOP for digital photographers..." would actually teach me how to use photoshop and create interesting art with it. Instead I got a twelve chapter book....six of those twelve chapters explaining in depth Adobe Camera Raw, and Bridge....despite the author telling you not to use bridge because Adobe hasn't updated it in a while....one chapter on how to crop and image. And the remaining chapters talking about how to fix portraits so that they are more acceptable for selling. That's it. Nothing neat like creating pop art, or making your image look like it was a sketch or painting. Nope. That is what I would expect a book about photoshop to do...and that is not what I got. I'm returning it for a refund. Waste of money.

What can I say, Scott Kelby is very knowledgeable and makes things easy to understand.

This book has limited value unless you have a thorough knowledge of photoshop.

This is a good basic reference manual for someone just starting to learn Photoshop. If you are looking for a in depth book on Photoshop you may want to keep looking.

Learned more about Camera Raw than I knew existed.

I recently gave in to the inevitable and upgraded from Photoshop Elements (PSE) to Photoshop CC (cloud version). I learned Elements using Scott Kelby's then-current book and have used his books to learn each subsequent PSE release. If you're just starting with Photoshop, Scott's books are a great way to learn. When upgrading from prior PSE releases, I've used Scott's books as not just a way to learn new features, but as a complete refresher course on everything Photoshop can do. (That said, the one improvement I can suggest is a summary or index of new features.) I especially like the way Scott not just explains each feature, but tells the reader how HE uses it (or doesn't use it, but rather uses some other feature or technique instead). He also does a great job of teach workflow: which Photoshop tools to use in what sequence; and you get to practice what he's showing you using the exact same images he's using in the book (Scott provides link to download site). Scott has the gift of being a really good teacher, I love all his books, will buy more in the future, gladly recommend to others.

great book

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